

RESPONSIBLE BANKING EDUCATIONAL PROGRAMMES (Online)

Executive Master in Responsible Banking
Responsible Finance Management Programme
Courses



RESPONSIBLE BANKING EDUCATIONAL PROGRAMMES

Our main objective is to increase Responsible Banking worldwide. We aim to improve professional practices and optimize their work in complex banking organizations in a responsible, sustainable manner and with a more customer centric approach.

WSBI has elaborated the following ten principles that are seen in all our programmes:

1. Fair and transparent corporate governance
2. Fair and clear relations with customers with a customer-centric approach
3. The provision of useful and appropriate products and services that contribute to the improvement of the financial well-being of the customers
4. Responsible investment through the integration of environmental, social, governance (ESG) and ethical issues into financial analysis and decision-making
5. The promotion of accessibility and financial inclusion
6. The promotion and provision of financial education policies and instruments
7. Environment-friendly business
8. Making a responsible contribution to the community
9. Being a responsible employer through the application of fair and equal treatment of all staff
10. Contribution to financial stability

This is why the IEB (Instituto de Estudios Bursátiles, the leading official centre in the field of financial training in Spain and Iberoamerica), the WSBI (World Saving Banks Institute), in association with the LSE (London School of Economics), have designed the following unique and international Programmes in Responsible Banking in order to satisfy professional needs.

In this document you can find all the detailed information regarding all our Responsible Banking Educational Programmes: the Executive Master in Responsible Banking, the Responsible Finance Management Programme and their respective individual courses.



Executive Master in Responsible Banking

The Executive Master in Responsible Banking is a one year online programme starting in May every year. Each chapter is analysed from a responsible management perspective emphasising the bank's economic role and its impact on social welfare and the environment. The Executive Programme's online modular set up is enriched with an optional local study visit to the London School of Economics every September, in order to illustrate the content and facilitate professional exchanges. Coaching sessions are planned to foster the implementation of responsible business practices and reduce resistance to changes.

Price: 9.000 Euros (one Specialisation in either Responsible Retail Banking or Responsible Corporate Banking)
10.600 Euros (for both specialisations: Retail Banking and Corporate Banking)

Scholarship: A limited number of partial scholarships are available.

Certificate: Executive Master in Responsible Banking Diploma



Responsible Finance Management Programme

The Responsible Finance Management Programme is a one year online programme starting in March every year in coordination with the Executive Master. This programme allows participants who can dedicate less time to their education and will permit the students to benefit from half the content of the Master (and consequently to obtain half the credits).

Price: 5.400 Euros (one Specialisation in either Responsible Retail Banking or Responsible Corporate Banking)
6.500 Euros (for both specialisations).

Scholarship: A limited number of partial scholarships are available.

Certificate: Responsible Finance Management Programme.
(Having completed the Responsible Finance Management Diploma, students can opt the following year to complete the remaining elements of the modules of the Master Programme, thus obtaining the Executive Master in Responsible Banking accreditation.)



Courses

Both programmes, the Executive Master in Responsible Banking and the Responsible Finance Management Programme, seek to inspire bankers to implement the necessary cultural changes inside the banking and financial industry to win back client trust and to gain a competitive advantage; as we understand it, the future of banking will depend on organisations behaving with integrity, covering environmental, social, economic and governance issues while respecting all stakeholders.

We offer the possibility of completing the Executive Master in Responsible Banking or the Responsible Finance Management Programme courses separately:

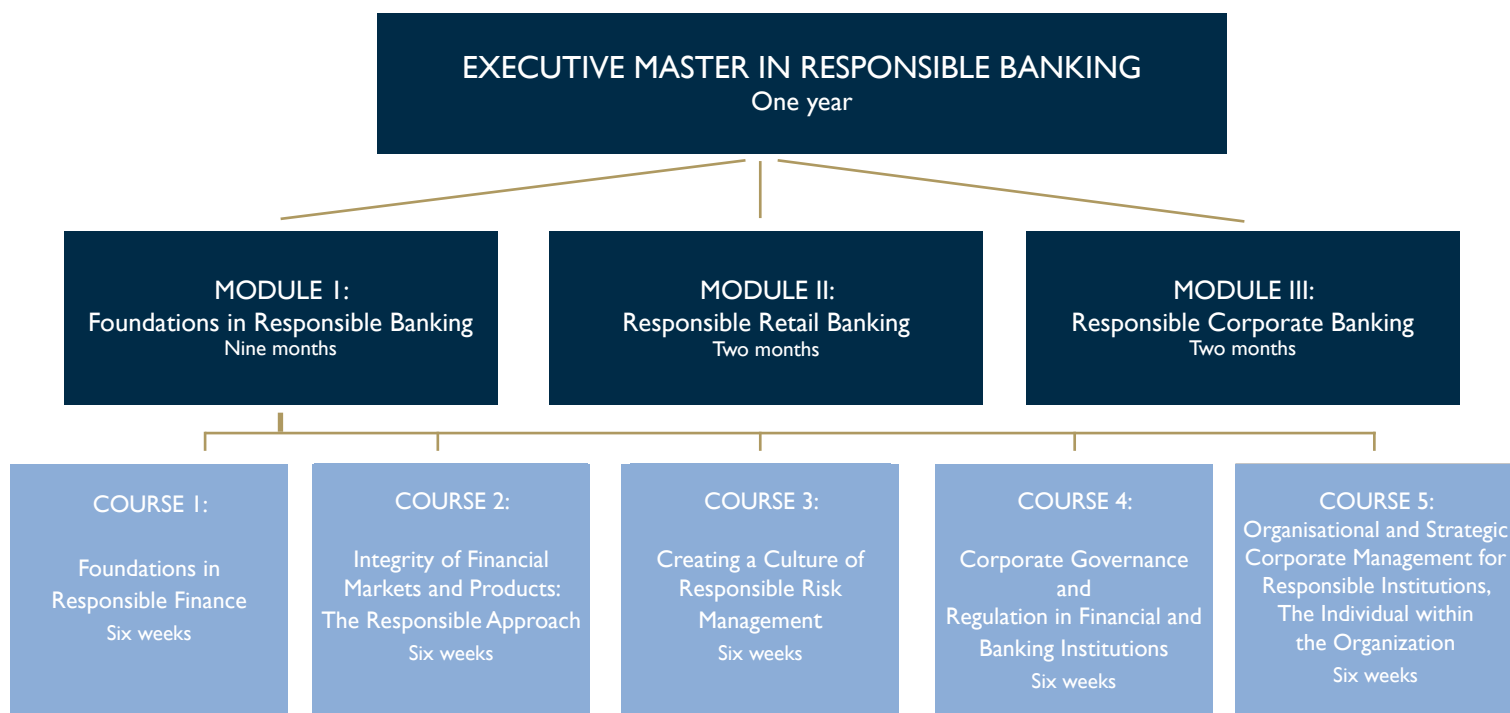
MODULE	SYLLABUS	
I	Foundations in responsible Banking	
	Course	Title
	1	Foundations in Responsible Finance
	2	Integrity of Financial Markets and Products: The Responsible Approach
	3	Creating a Culture of Responsible Risk Management
	4	Sound Corporate Governance and Regulation for Responsible Financial and Banking Institutions
	5	Strategic Corporate Management for Responsible Institutions. CSR
II	Specialisation: Responsible Retail Banking Management	
III	Specialisation: Responsible Corporate Banking Management	

Advanced Courses

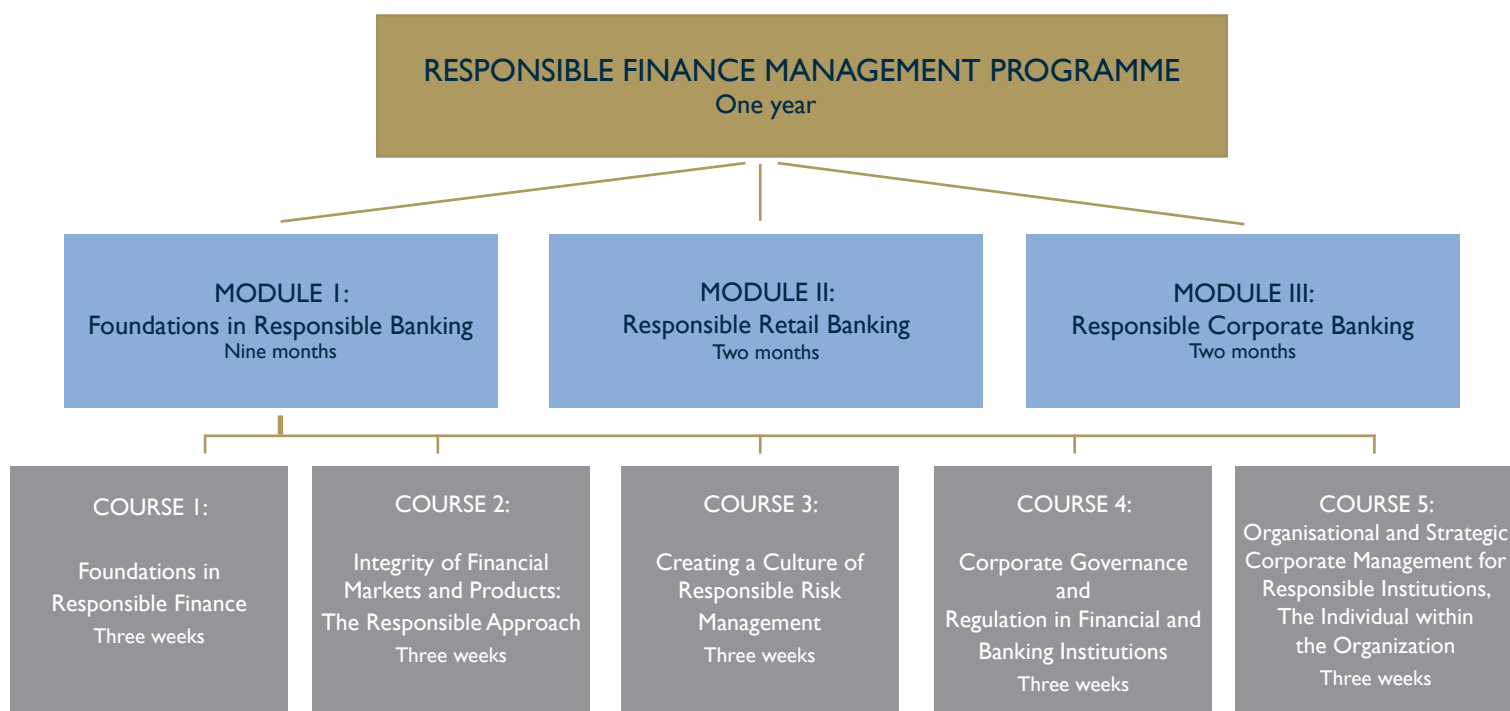
The Executive Master contains 7 courses; 5 courses for Module I, 1 course for Module II and 1 course for Module III, as it is seen in the diagram on page 5. Each course lasts 6 weeks and on completion, students obtain an Advanced Certificate in that Responsible Banking Course.

Foundation Courses

Responsible Finance Management Programme contains 7 courses; 5 courses for Module I, 1 course for Module II and 1 course for Module III, as seen it is in the diagram on page 5. Each course lasts 3 weeks and on completion, students obtain a Foundation Certificate in that Responsible Finance Course.



Please note any of the 5 courses and Modules II and III of the Executive Master in Responsible Banking can be taken separately and individually. **Each course lasts 6 weeks and costs 1.800 Euros**, resulting in the corresponding Advanced Certificate in Responsible Banking. Anyone interested in obtaining the Executive Master will have up to 3 years to complete the entirety of the courses plus Module II or III.



Please note any of the 5 courses and Modules II and III of the Responsible Finance Management Programme can be done separately and individually. **Each course lasts 3 weeks and costs 900 Euros**, resulting in the corresponding Foundation Certificate in Responsible Finance. Anyone interested in obtaining the Executive Master will have up to 3 years to complete the entirety of the courses plus Module II or III.



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